



German Energy Center & College

Dear Members of the GECC.

On December 24 the new GECC Management Team had a first opportunity to put some of its ideas, concepts, and new approaches into action. The Forum on the Sustainability of Megatall Buildings on Christmas Eve drew the interest of more than a hundred participants of many different fields, an up to now unprecedented number for comparable events at the GECC.

Not only the excellent and widely applauded presentation of Mr. Michael Peng, Senior Associate at the Gensler architecture firm and deeply involved in the company's most exciting project and tallest building in China - the megatall skyscraper Shanghai Center, but also the highly interactive concept of the event with plenty of Q&A opportunities led to an overwhelmingly positive reception from the participants.



Michael Peng



The following social part of the evening – the GECC Christmas Party – gave all the guests and visitors a chance to connect and socialize, not without taking a tour of the various exhibits of the GECC members. Since lots of information materials and brochures on display have been handed out to visitors, we highly recommend all GECC members to get in touch with the management team to check the status of their inventory.

The Forum Series on Megatall Buildings will be continued with three more events at the GECC Shanghai soon after Chinese New Year. We urge all our members to play an active role at and around these events in order to achieve the best possible promotion results for your brand and products.

Besides the Forum Series other recent developments regarding the GECC include high-level talks with the Chinese Academy of Building Research (CABR) about cooperation in the field of online courses with the goal to make GECC's practical on-site trainings in connection with online instruction more available to students and learners in the Shanghai area and beyond.

This and more information about the latest news about the GECC will be provided in a newsletter to be published in the coming days, the management team at the GECC is looking forward to all your comments and suggestions.

*A happy and successful 2015
to all of you!*



Manuel Scherfer
General Manager



WANG Yingchao
College President



HU Kelin
College Vice-
President

At your service!

The new Management Team
at the GECC Shanghai