



May 29, 2015

GECC Seminar:

SMART STRATEGIES ON ENERGY SAVING IN BUSINESSES

Energy saving and sustainability are terms we hear all the time, not only from interest groups and politicians but also from business leaders and decision makers. A variety of new technologies and energy sources have emerged in recent years, however, rarely are they applied in ways to yield the best results, that is to maximize the reduction of energy and resources used and thus minimizing production costs and greenhouse gas emissions.

The GECC invited two outstanding experts to demonstrate how energy saving in businesses can achieve multiple goals in the best possible ways, not by theoretical discussion but by practical implementation. They will show us **SMART STRATEGIES ON ENERGY SAVING IN BUSINESSES**.

When: Friday May 29, 2015
4pm - 7:30pm

Where: German Energy Center & College
88 Keyuan Rd., Zhangjiang Hi-Tech-Park,
Pudong New District, Shanghai

Ticket Price: GECC-Members RMB 100
Non-Members RMB 180
Language: English

Please RSVP until May 27 at events@g-ecc.de



Marijn ten Wolde: Energy Saving in the Industry **- Best Practice Examples of B/S/H -**

As BSH's Engineer of Energy Technology and Resource Efficiency, Marijn ten Wolde will speak about the experiences, challenges and strategies of the ambitious "BSH Resource Efficiency Program". More information about the program can be found at

<http://www.bsh-group.com/index.php?page=126680>



Hans Pleuger: Increase Profit by Reducing Energy Costs

Integrated energy efficient solutions to improve your bottom line by reducing energy costs in manufacturing processes and buildings, and how to overcome barriers in the decision making process by focusing on ROI – a practical entrepreneurial approach.

Speaker Profile:

Mr. Marijn ten Wolde is working for Bosch and Siemens Home Appliances (BSH) in China as Engineer of Energy Technology and Resource Efficiency in China. Mr. Marijn ten Wolde is responsible to achieve BSH's Resource Efficiency target (25% Energy saving, 25% water saving and 10% waste reduction). In China, a big saving potential has been achieved already and since May 2014, Marijn ten Wolde will also support the other refrigerator factories in Germany, Spain, Turkey and Russia in order to achieve their resource efficiency targets.

Speaker Profile:

Mr. Hans Pleuger is an expert and entrepreneur in the development of renewable energy projects like waste-to-energy and solar-thermal power plants covering not only Greater China but most of South-East Asia. With the strong background as Managing Director of several multinational corporations over more than three decades, he is now offering his management experience with turnkey buildings including architecture and the specific expertise from many years in the renewable energy business.